

## Project Team Meeting Agenda

October 25, 2022

3:30-4:00 PM

### Attendees:

1. Team Input for Year One
  - a. Intentional co-projects
  - b. Noticing LOOK OUT campaign impacts
    - i. TV Commercials are very well received
    - ii. Interacting with the community and discussing campaign
2. Goals Reached in the First Year
  - a. Posters Distributed to businesses in the affected corridor
  - b. External signage has been hauled around for different events
  - c. Radio Spots and TV Spot on 11 Lewis Clark Stations, you tube campaign that received 14,000 views
    - i. Teen driver safety month
    - ii. Other press releases
  - d. Billboard 264,000 impressions (7 weeks)-based on traffic counts on Bridge Street
  - e. 10 events including Public Works Day, Bicycle Scavenger Hunt, Back to School Safety Awareness
  - f. City of Clarkston 6<sup>th</sup> Street from Diagonal to Adams
    - i. 2<sup>nd</sup> Street Overlay project HSIP money available, ADA compliant
    - ii. 8 curb ramps over 2021-2022 5<sup>th</sup> and Poplar, 6<sup>th</sup> and Poplar
    - iii. WASHDOT ADA Upgrade Bridge, Diagonal 2<sup>nd</sup> to 6<sup>th</sup> Street
    - iv. First Tuesday in August
    - v. Christmas Parade? Blake Harrington
3. Goals for 2022-2023
  - a. Follow up survey has been launched
  - b. 10 events – bicycle scavenger hunt repeated
    - i. Public works Day

- ii. Halloween 6<sup>th</sup> Street, Michelle will reach out-no go require fee and candy
  - iii. Asotin County Fair-? Demographic of the fairs
  - iv. Nez Perce County Fair, Massive 4-day commitment-handing out fliers, materials, Joel will contact his sister about the requirements of having a booth at the Nez Perce County Fair-Data Gathering; Kevin Poole will get me the name of the individual who organized,
- c. Mural on Valley Community Center depicting the population of the area
  - d. Shannon Diagonal (SR 129 Spur) WSDOT will need input from individuals with disabilities about negotiating the streets of the impacted corridor

Next Meeting: January 2022 TBD

Adjourn