Let’s Walk and Roll Safely **Notes**

Sponsored by the Washington Traffic Safety Commission

Strategy 1 – Create a partner team to develop community outreach that supports the increase of knowledge that prioritizes the safety of walkers and rollers.

**NOTES from the Second Meeting of the Project Partner Team**

February 23, 2022

8:00 Welcome and Overview

1. Introductions-Attendees

Shannon Grow, Director at Lewis-Clark Metropolitan Planning Organization, Joel Hastings, Chief of Police for the City of Clarkston, Kevin Poole, Director of Public Works for City of Clarkston, Cynthia Tierney, Asotin County Coordinator,

1. Purpose of the Meeting

Consider recommendation from 3 companies responding to the Asotin County RFP for a communications/media company.

Advantage Advertising, Inc (turned in one hour after the deadline)

Unleashed Marketing

Digital Marketing Studio 1892

Each team member reviewed the scoring sheets and discussed the pros and cons of each applicant. Joel, Shannon and Kevin all agreed to hire the applicant with the highest score, and most targeted experience, Unleashed Marketing + Design, LLC, a woman-owned small business.

1. Next steps, prepare contract, then meet with Unleashed Marketing team to refine the contract.
2. Meeting adjourned at 8:15

The next meeting will be a mapped out plan for 9 grant proposed activities through September 2022 and discussion of a communications plan to raise awareness of WALKER & ROLLER Safety along the Bridge Street Corridor. Bike safety month is in May, and we will make sure an activity for May is part of the proposed activities schedule.